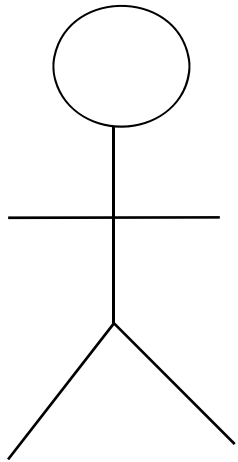


THE PRESENTATION FORMULA

PART ONE OF THE FIRST MEETING

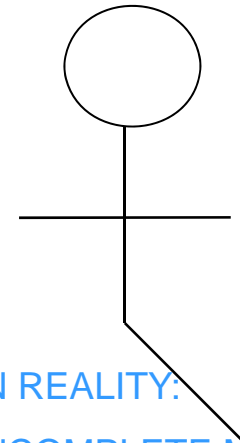
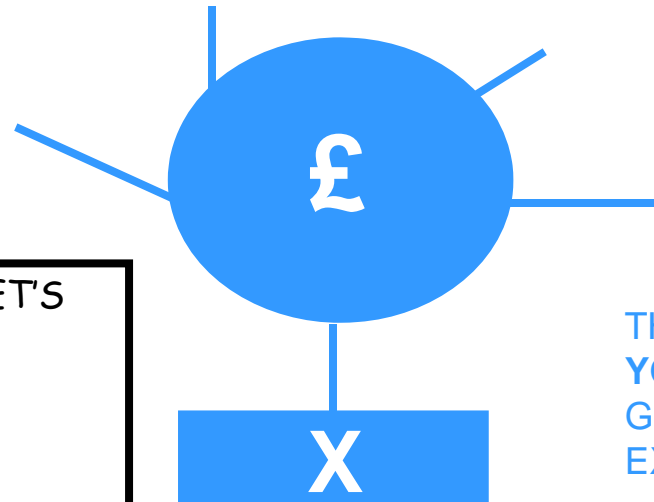
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PERSON'S MONEY

THE GENERAL PROBLEM

THE SPECIFIC PROBLEM



IN REALITY:
INCOMPLETE MOVING £
AROUND ROB PETER/PAY
PAUL

THIS REPRESENTS
YOUR MONEY... LOTS
GOES OUT FOR
EXAMPLE...?

WHEN ALL THAT GOES OUT, LET'S
SAY THERE'S X LEFT OVER.....
SOMETIMES MINUS X
IF I COULD HELP INCREASE X,
WOULD THAT BE OF VALUE?
(IF "NO" IT'S COAT TIME!)