

**STRICTLY PRIVATE AND CONFIDENTIAL**  
**ADDRESSEE ONLY**

Ref

Date

Dear

I read, with considerable interest, the article in November's edition of 'Director'.

I was particularly interested in the Unique 'brand' because that is exactly what The Forte Financial Group have started to achieve within the financial services profession. It is certainly true to say that our industry has had its fair share of problems but I believe this presents a considerable opportunity for a business with a professional work ethic and the structure that we have created.

I have already started to put together a fairly detailed business plan and I have spoken, in confidence, to one or two large City firms with a view to a joint venture.

I would welcome the opportunity of meeting you to discuss my ideas in more detail but in the meantime I enclose a company brochure and my contact details for your information.

Should the above be of any interest I would very much like to hear from you.

Thank you for giving this letter your attention.

Yours sincerely